

  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

Generations Opportunity

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 07/14

**Invoice ID: 753714**

**Campaign ID:**

Description

**Invoice Date: 07-30-2014**

**Estimate ID: 611701**

**Contract ID: 504875**

**P.O Number:**

**Client ID: 36994**

**Tax ID:**

Amount

Gross Advertising Fee

\$591.00

Agency Commission

(\$88.65)

Rep. Firm Commission

(\$175.83)

**Net Advertising Fee**

**\$326.52**

**Sub Total**

**\$326.52**

**Total This Invoice**

**\$326.52**

/62033929/

1145

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc.

Mail to: Viamedia, Inc.

7796 Solution Center

Chicago, IL 60677-7007

Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

## Affidavit of Performance

Client Name: Generations Opportunity  
 Remarks: /62033929/  
 Bill Cycle: 07/14  
 Rep. Firm: VNS/NCC

Contract ID: 504875  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
06/30/14	Monday	HGTV-E	1145-GB0- VISIONS	Love It or List, Too	4:18pm	ACGENOP1401H	00:00:30	Charged	7.00	*
06/30/14	Monday	FXNC-E	1145-GB0- VISIONS	Your World: Neil Cavuto	4:20pm	ACGENOP1401H	00:00:30	Charged	7.00	*
06/30/14	Monday	USA-E	1145-GB0- VISIONS	NCIS: Los Angeles	4:27pm	ACGENOP1401H	00:00:30	Charged	7.00	*
06/30/14	Monday	HIST-E	1145-GB0- VISIONS	Swamp People	5:40pm	ACGENOP1401H	00:00:30	Charged	7.00	*
06/30/14	Monday	LIF-E	1145-GB0- VISIONS	Hoarders	6:23pm	ACGENOP1401H	00:00:30	Charged	7.00	*
06/30/14	Monday	CNN-E	1145-GB0- VISIONS	Situation Room	6:27pm	ACGENOP1401H	00:00:30	Charged	7.00	*
06/30/14	Monday	FXNC-E	1145-GB0- VISIONS	Special Report	6:48pm	ACGENOP1401H	00:00:30	Charged	7.00	*
06/30/14	Monday	HIST-E	1145-GB0- VISIONS	Swamp People	8:40pm	ACGENOP1401H	00:00:30	Charged	5.00	*
06/30/14	Monday	ESPN-E	1145-GB0- VISIONS	TB Rays@NY Yankees	8:45pm	ACGENOP1401H	00:00:30	Charged	12.00	*
06/30/14	Monday	USA-E	1145-GB0- VISIONS	WWE Monday/Repeats	10:12pm	ACGENOP1401H	00:00:30	Charged	12.00	*
06/30/14	Monday	LIF-E	1145-GB0- VISIONS	Little Women: LA	10:23pm	ACGENOP1401H	00:00:30	Charged	9.00	*
06/30/14	Monday	CNN-E	1145-GB0- VISIONS	CNN Tonight	10:35pm	ACGENOP1401H	00:00:30	Charged	9.00	*
06/30/14	Monday	HGTV-E	1145-GB0- VISIONS	House Hunters Intl	10:44pm	ACGENOP1401H	00:00:30	Charged	9.00	*
06/30/14	Monday	HIST-E	1145-GB0- VISIONS	Swamp People	11:13pm	ACGENOP1401H	00:00:30	Charged	5.00	*
07/01/14	Tuesday	HIST-E	1145-GB0- VISIONS	Pawn Stars	4:14pm	ACGENOP1401H	00:00:30	Charged	7.00	*
07/01/14	Tuesday	HGTV-E	1145-GB0- VISIONS	House Hunters/Now	4:18pm	ACGENOP1401H	00:00:30	Charged	7.00	*
07/01/14	Tuesday	LIF-E	1145-GB0- VISIONS	Wife Swap	4:24pm	ACGENOP1401H	00:00:30	Charged	7.00	*
07/01/14	Tuesday	USA-E	1145-GB0- VISIONS	Law & Order: SVU	4:30pm	ACGENOP1401H	00:00:30	Charged	7.00	*
07/01/14	Tuesday	CNN-E	1145-GB0- VISIONS	Jake Tapper	4:30pm	ACGENOP1401H	00:00:30	Charged	7.00	*
07/01/14	Tuesday	USA-E	1145-GB0- VISIONS	Law & Order: SVU	4:43pm	ACGENOP1401H	00:00:30	Charged	7.00	*
07/01/14	Tuesday	CNN-E	1145-GB0- VISIONS	Jake Tapper	4:45pm	ACGENOP1401H	00:00:30	Charged	7.00	*
07/01/14	Tuesday	HIST-E	1145-GB0- VISIONS	Pawn Stars	4:45pm	ACGENOP1401H	00:00:30	Charged	7.00	*
07/01/14	Tuesday	HGTV-E	1145-GB0- VISIONS	House Hunters/Now	4:46pm	ACGENOP1401H	00:00:30	Charged	7.00	*
07/01/14	Tuesday	FXNC-E	1145-GB0- VISIONS	Your World: Neil Cavuto	4:47pm	ACGENOP1401H	00:00:30	Charged	7.00	*
07/01/14	Tuesday	ESPN-E	1145-GB0- VISIONS	Belgium@ United States	4:50pm	ACGENOP1401H	00:00:30	Charged	7.00	*
07/01/14	Tuesday	LIF-E	1145-GB0- VISIONS	Wife Swap	4:51pm	ACGENOP1401H	00:00:30	Charged	7.00	*
07/01/14	Tuesday	HGTV-E	1145-GB0- VISIONS	House Hunters/Now	5:19pm	ACGENOP1401H	00:00:30	Charged	7.00	*
07/01/14	Tuesday	CNN-E	1145-GB0- VISIONS	The Situation Room	5:40pm	ACGENOP1401H	00:00:30	Charged	7.00	*
07/01/14	Tuesday	HIST-E	1145-GB0- VISIONS	Pawn Stars	6:17pm	ACGENOP1401H	00:00:30	Charged	7.00	*
07/01/14	Tuesday	FXNC-E	1145-GB0- VISIONS	Special Report	6:20pm	ACGENOP1401H	00:00:30	Charged	7.00	*

07/01/14	Tuesday	LIF-E	1145-GBOVISIONS	Little Women: LA	6:24pm	ACGENOP1401H	00:00:30	Charged	7.00	*
07/01/14	Tuesday	USA-E	1145-GBOVISIONS	Law & Order: SVU	6:28pm	ACGENOP1401H	00:00:30	Charged	7.00	*
07/01/14	Tuesday	ESPN-E	1145-GBOVISIONS	SportsCenter	6:36pm	ACGENOP1401H	00:00:30	Charged	7.00	*
07/01/14	Tuesday	HGTV-E	1145-GBOVISIONS	Flip or Flop	8:18pm	ACGENOP1401H	00:00:30	Charged	9.00	*
07/01/14	Tuesday	CNN-E	1145-GBOVISIONS	Anderson Cooper 360	8:24pm	ACGENOP1401H	00:00:30	Charged	9.00	*
07/01/14	Tuesday	USA-E	1145-GBOVISIONS	Law & Order: SVU	8:30pm	ACGENOP1401H	00:00:30	Charged	12.00	*
07/01/14	Tuesday	CNN-E	1145-GBOVISIONS	Anderson Cooper 360	8:33pm	ACGENOP1401H	00:00:30	Charged	9.00	*
07/01/14	Tuesday	ESPN-E	1145-GBOVISIONS	ESPN FC	8:39pm	ACGENOP1401H	00:00:30	Charged	12.00	*
07/01/14	Tuesday	USA-E	1145-GBOVISIONS	Law & Order: SVU	8:40pm	ACGENOP1401H	00:00:30	Charged	12.00	*
07/01/14	Tuesday	HGTV-E	1145-GBOVISIONS	Flip or Flop	8:45pm	ACGENOP1401H	00:00:30	Charged	9.00	*
07/01/14	Tuesday	FXNC-E	1145-GBOVISIONS	The O'Reilly Factor	8:46pm	ACGENOP1401H	00:00:30	Charged	12.00	*
07/01/14	Tuesday	LIF-E	1145-GBOVISIONS	Abby's Studio Rescue	8:53pm	ACGENOP1401H	00:00:30	Charged	9.00	*
07/01/14	Tuesday	CNN-E	1145-GBOVISIONS	Anderson Cooper 360	8:55pm	ACGENOP1401H	00:00:30	Charged	9.00	*
07/01/14	Tuesday	ESPN-E	1145-GBOVISIONS	ESPN FC	9:05pm	ACGENOP1401H	00:00:30	Charged	12.00	*
07/01/14	Tuesday	HIST-E	1145-GBOVISIONS	Top Gear	9:13pm	ACGENOP1401H	00:00:30	Charged	5.00	*
07/01/14	Tuesday	FXNC-E	1145-GBOVISIONS	The Kelly File	9:20pm	ACGENOP1401H	00:00:30	Charged	12.00	*
07/01/14	Tuesday	USA-E	1145-GBOVISIONS	Royal Pains	9:20pm	ACGENOP1401H	00:00:30	Charged	12.00	*
07/01/14	Tuesday	ESPN-E	1145-GBOVISIONS	ESPN FC	9:36pm	ACGENOP1401H	00:00:30	Charged	30.00	*
07/01/14	Tuesday	HIST-E	1145-GBOVISIONS	Top Gear	9:46pm	ACGENOP1401H	00:00:30	Charged	5.00	*
07/01/14	Tuesday	LIF-E	1145-GBOVISIONS	Abby's Studio Rescue	9:50pm	ACGENOP1401H	00:00:30	Charged	9.00	*
07/01/14	Tuesday	ESPN-E	1145-GBOVISIONS	ESPN FC	10:14pm	ACGENOP1401H	00:00:30	Charged	30.00	*
07/01/14	Tuesday	FXNC-E	1145-GBOVISIONS	Hannity	10:17pm	ACGENOP1401H	00:00:30	Charged	12.00	*
07/01/14	Tuesday	LIF-E	1145-GBOVISIONS	Little Women: LA	10:21pm	ACGENOP1401H	00:00:30	Charged	9.00	*
07/01/14	Tuesday	USA-E	1145-GBOVISIONS	Covert Affairs	10:23pm	ACGENOP1401H	00:00:30	Charged	12.00	*
07/01/14	Tuesday	CNN-E	1145-GBOVISIONS	CNN Tonight	10:26pm	ACGENOP1401H	00:00:30	Charged	9.00	*
07/01/14	Tuesday	CNN-E	1145-GBOVISIONS	CNN Tonight	10:37pm	ACGENOP1401H	00:00:30	Charged	9.00	*
07/01/14	Tuesday	USA-E	1145-GBOVISIONS	Covert Affairs	10:43pm	ACGENOP1401H	00:00:30	Charged	12.00	*
07/01/14	Tuesday	HGTV-E	1145-GBOVISIONS	House Hunters Intl	10:44pm	ACGENOP1401H	00:00:30	Charged	9.00	*
07/01/14	Tuesday	FXNC-E	1145-GBOVISIONS	Hannity	10:46pm	ACGENOP1401H	00:00:30	Charged	12.00	*
07/01/14	Tuesday	LIF-E	1145-GBOVISIONS	Little Women: LA	10:53pm	ACGENOP1401H	00:00:30	Charged	9.00	*
07/01/14	Tuesday	HIST-E	1145-GBOVISIONS	Top Gear	11:16pm	ACGENOP1401H	00:00:30	Charged	5.00	*
07/01/14	Tuesday	HGTV-E	1145-GBOVISIONS	Flip or Flop	11:18pm	ACGENOP1401H	00:00:30	Charged	9.00	*
07/01/14	Tuesday	FXNC-E	1145-GBOVISIONS	The O'Reilly Factor	11:19pm	ACGENOP1401H	00:00:30	Charged	12.00	*
07/01/14	Tuesday	ESPN-E	1145-GBOVISIONS	SportsCenter	11:28pm	ACGENOP1401H	00:00:30	Charged	12.00	*
Grand Total									591.00	

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.